



(evermed)research.org

Google Glass Enabled **Connected Care**

The Problem



Decentralized medical information
Record charting is time consuming and bland, not personalized



Low access to mobile information
Paper vs. electronic medical records

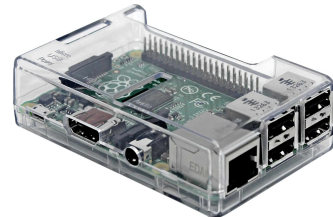


Training can be cumbersome
No real-time analysis of records



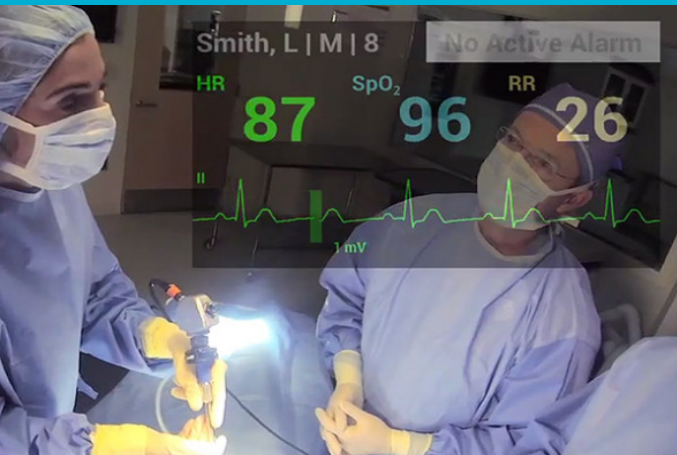
The Solution

- Google Glass | wearable app
- Facial recognition capabilities
- Real-time personal medical suggestions, reminders, & advice
- Mobile electronic medical records
- Cloud or Raspberry Pi deployment
- Virtual Narrative charting
- Centralized medical info
- Live-stream medical video



Real-time advice & info based on specific patient profiles

Advantages



User-friendly and frictionless



Provide education and surgical training on video streaming



Interacting with the patients while pulling data from EMR



Patient teaching & Complex procedure modeling



Interactive guide and getting real time instructions

Real-time advice & info based on specific patient profiles

Hands-Free Charting



Mobile Medical Records





Why Now?



High demand for quality healthcare



AR/VR assisted reality upward trend



Glass tech growth opportunity



Aging population | Growing Baby Boomers



Mobile is penetrating everything



Multiple apps for charting



Google Glass for apps enterprise



First responder innovation is lacking

Market Size



Web-based EHR is observed to be the largest and fastest growing product segment since it can be deployed without in-house installation of complex hardware infrastructure.



Acute care EHR held the majority of EHR type market share at around 48% in the year 2016; Plus, post-acute care EHR is likely to showcase fastest growth rate over the forecast period.



The hospital use EHR segment accounted for the largest end-use share due to the large adoption rate among hospitals, also ambulatory care EHR is expected to be the fastest growing segment.

\$28B

By 2022

Market worth of wearable medical devices

*According to
Grandviewresearch.com*



Competition



900 Vendors in *traditional* EMR
Limited portable chart data that



costs extra as 'add-ons'



CrowdOptic's live streaming
product



Augmedix: transcribes notes
for doctors



Long term: generalized
charting, companies like
Ubimax and Pristine



Competitive Advantages



Pioneer, Experienced Glass Explorers



Clinical based, EMR design team



Highly experienced Android development team



Markets focus on Clinic niche & Mobile Urgent Care



Connections in Latin America & United States



Revenue Model



Hospital Access: Site install
\$2.5k/ bed



Yearly Server Access: \$500/ per
bed/ per year



Provider access for
independent practices:
\$3k/per provider/ per year

Glassware Software

CPR Tool

Charting

Growth Strategy

Start quick, iterate often



Key Partners

Direct
Sales

Online
Mktg

Affiliates

The Team

Where experience meets passion



Dave Martinez

CEO

30+ Years in technology ventures and involvement with startup business development and venture capital. Google Glass Evangelist.



Chris Vukin

CTO

Experience in ER, ICU, Healthcare Informatics Clinical Analyst, Homecare and Clinic settings as a RN and CENA for 15+ years.

The Team

Where experience meets passion

**Alexander
Openstone**



Advisor

Experience with software development for medical devices and healthcare IT end-to-end integration project work

**Andrew
Foster**



Advisor

HealthIT Systems Engineer. 14+ years in the healthcare IT space with extensive experience in engineering & administration.

**Derek
VanGalder**



Advisor

PharmD, Pharmacy Integrations Adviser. Almost 10 years of Pharmacy experience in various medical institutions.

Milestones

Progress begins with a decision. The time is now.

Aug 2017

Seek seed funding rounds: Build out MVP application and team.

Feb 2017

Technology Refinement: Begin adding features and expanding the product's functionalities.

Aug Sept Oct Nov Dec Jan Feb Mar April May Jun July

Nov 2017

- Continue Marketing & Business Development activity to scale users by 10x.

May 2018

- **Scaling:** Begin seeking Series A venture capital *and/or* partnerships for potential acquisition exit.